

BizCosts.com

2010 Advertising Kit

BizCosts®...The Cost of Doing Business

Princeton, NJ

Online Advertising on **BizCosts.com**



BizCosts.com, the popular website providing comparative cost-of-doing business information to site-seeking corporations, can also provide dynamic online advertising opportunities to stakeholders in the corporate relocation field.

BizCosts.com offers advertisers a unique and highly exclusive vehicle to reach this often under-the-radar audience and reach it during the early-on planning and research phase.

Users of **BizCosts.com** include such corporations as: FedEx, Hershey Foods, Caterpillar, PepsiCo, W.W. Grainger, Sanofi-Aventis and many others.

*Simply put, advertising on **BizCosts.com** will enable you to reach the right corporate audience at the right time.*

Advertising on **BizCosts.com can distinguish stakeholders in the corporate relocation field, including:**

- Commercial and industrial real estate firms
- Developers of office and industrial parks and properties
- Suppliers and vendors to new plant, office and warehouse operations
- The architectural and engineering community
- Recruiters, temp agencies, training and HR firms
- Employee relocation firms and national home movers
- Residential real estate firms and home finders
- Chamber of commerce organizations
- Utility companies



ADVERTISING OPPORTUNITIES


Limited Advertising Space – Two Home Page Ad Slots

BANNER AD

SIZE	721 x 154 pixels
POSITION	Bottom of Home Page
AVAILABILITY	One ad slot
ROTATION	Maximum of 10 ads ROS - Minimum 10% ad view
FORMAT	JPG, GIF or PNG
PRICE	\$775 month, three-month minimum

SIDEBAR AD

SIZE	275 x 213 pixels
POSITION	Right Side of Home Page
AVAILABILITY	One ad slot
ROTATION	Maximum five ads ROS - Minimum 20% ad view
FORMAT	JPG, GIF or PNG
PRICE	\$550 month, three-month minimum



BizCosts® is a registered trademark of The Boyd Company, Inc., corporate location consultants of Princeton, NJ. Founded in 1975, Boyd provides independent location counsel to major U.S. and overseas corporations.

Questions? Contact e-mail: advertising@bizcosts.com

or Call: 1-800-520-7658

BizCosts®

**The nation's leading provider of
business costs that vary by city**

Planning a Move to Reduce Costs?
BizCosts® Reports Can Help.
Call us toll free at 1.800.520.7658

Welcome to BizCosts®

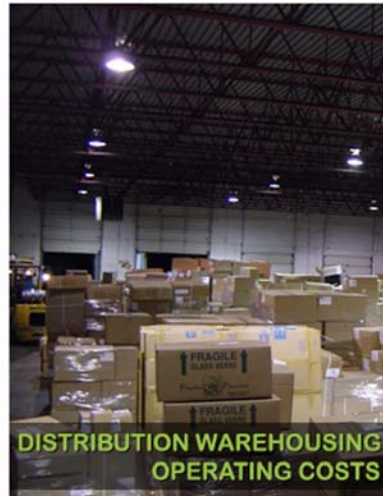
BizCosts® Reports are comparative cost of doing business studies developed from the proprietary data bank of The Boyd Company, Inc., Location Consultants, Princeton, NJ.

Devoted exclusively to the impact of cost on corporate relocation, **BizCosts®** is recognized as the nation's premier source for comparative business cost information. **BizCosts® Reports** are unique in their industry-specific modeling, geographic focus and annualized, factor-by-factor format.

BizCosts® Reports focus on growth industries, industries in transition and on specific corporate functions or groups like manufacturing, R&D, distribution, customer service, I.T., telesales, data storage, headquarters and others.

Since 1975, The Boyd Company has provided site selection recommendations and economic data to corporations and institutions like HP, PepsiCo; JP Morgan Chase; Pratt & Whitney; Honda; the World Bank and others.

You can learn more about Boyd by visiting: www.TheBoydCompany.com and by following Boyd on Twitter.



Click [Here](#) for report descriptions

Your Ad Here

Your Ad Here

BizCosts.com Ad Insertion Form

(FAX to: 609-920-0266)

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____

COUNTRY _____ ZIP _____

EMAIL _____

WEBSITE _____

SIGNATURE _____ DATE _____

MONTHS

_____ Number of months (Three-month minimum)

_____ Starting month

AD SUBMISSION FORMAT

_____ JPEG

_____ GIF

_____ PNG

AD SIZES

BANNER AD

\$775 x _____ = \$ _____ /month
Number of ads

SIDEBAR AD

\$550 x _____ = \$ _____ /month
Number of ads